bleed
Artwork that reaches the cutline needs to extend to the edge of the **red line.**

cut line
This is where your artwork will be trimmed.
(Finished size ordered)

safety
All text must be kept within the **blue line**

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25”) thick plus the 1/8 (0.125”) bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375”). Border example on the left.

(Outside Back)

score

11” x 17” Half Fold
(Outside Front)

Please delete this guideline before submitting your design to print.

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