ARTWORK WITH BORDERS
Minimum border thickness
must be $1 / 4\left(0.25^{\prime \prime}\right)$ thick plus
the $1 / 8\left(0.125^{\prime \prime}\right)$ bleed for correct print ready artwork. Total border size from the bleed line is $3 / 8$ ( $0.375^{\prime \prime}$ ). Border example on the left.

## bleed

Artwork that reaches the
cutline needs to extend to the edge of the red line.

## cut line

This is where your artwork
will be trimmed
(Finished size ordered)
safety
All text must be kept within the blue line

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## $6 \times 9$ Postcard (Back)

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